2023 IMPACT REPORT

Wellspring Living

LETTER FROM THE CEO

CHRISTIAN MURPHY

DEAR FRIENDS AND SUPPORTERS, bold visions require courage to push boundaries and belief. When Wellspring Living was founded more than 22 years ago, we were among the first organizations in Georgia to focus on the care and support for sex trafficking survivors. What started as a special home for only five women at a time has unfolded into an organization that has walked alongside more than 2,500 women and children on their journey to new beginnings. As we celebrated the retirement of our founder, Mary Frances Bowley, in December 2023, we recognized the power of our commitment to making a difference for those who need us most.

Last year was no different, and as we look back, we can see more chapters of our amazing story as they continue to thoughtfully unfold. We have witnessed powerful moments as we provide critical restorative care through our focus areas of housing, healing, and education. I am happy to share the successful and invaluable learning opportunities that have shaped our journey thus far.

First and foremost, we touched the lives of more than 180 women and children who are survivors and those at risk of trafficking and 224 practitioners & parents through our dynamic training and prevention programs. Youth had life-changing experiences like college tours, hands-on STEM activities, community dinners, and more. They also had fun as we celebrated our first-ever Field Day in the spring and more dance club meetings and talent shows than we even dare to count.

We celebrated milestones such as seven women graduating with their GED and more than 5,600 hours of quality therapeutic care. Our adult participants also had transformative paid apprenticeship programs that helped them earn reputable resume-building skills that will help them create the lives they so richly deserve.

Finally, I am really proud to announce that we set a record-breaking achievement with our Courage Gala in October which helped to raise more than $600,000 to continue the critical care that we provide for women and children. As we honored Attorney Nina Hickson and Attorney General Chris Carr, we celebrated how their courage to fight against trafficking is an example of the heart-filled focus and grit that it takes to walk through the doors as a participant in our programs.

As we look into the future, I am filled with an overwhelming sense of optimism and excitement for the possibilities that lie ahead, including wrapping up our Welcome Home Campaign and creating a path home for more participants. With your support, we have laid the foundation for deeper impact and greater change, and I am sure that with our collective effort, we will continue to push the boundaries of what is possible and create lasting change for generations to come.

In closing, I want to express my deepest thanks to each and every one of you for your dedication, passion and commitment to our shared mission. It is your tireless efforts and unwavering support that drive our organization forward and empower us to make a difference in the lives of survivors every day.

In gratitude,

Christian Murphy

Christian Murphy
Chief Executive Officer

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WELLSPRING LIVING LEADERSHIP

Wellspring Living's impactful efforts are made possible through the incredible leadership and unwavering dedication of our executive leadership, Board of Directors, Ambassadors Council and Young Professionals Board. Their guidance and support are essential to driving our mission forward.

2023 Ambassadors Council:

August Trammell Chair
Pam Abrahamson
Edgar Callaway
Jared Faellaci
Geneva Hall-Shelton
Randel Hambrick
Stef Harris
Tony Hatchett
Angela Henderson
Michelle Humes
Kara Kiefer
Russ Kiefer
Russ Kiefer
David Marmins
Boyd Monk
Mike Montgomery
Fred Rosenkampff
Deb Thompson
Robyn Townsend
Andrew Walters
Brittany Walters
Greg White
Melissa White

2023 BOARD OF DIRECTORS

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Heather Lively, Vice Chair
Gary Price, Treasurer
Dawn Broms
Jordan Brunson
Lisa Brunson
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Angela Franklin
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Jessica Gaby
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Jonathan Lively
Chandra Moore-Banks
Sonja Teague
Deb Thompson
Loretta Zimmermann

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LaShonda Foy
Jennifer Hale

2023 YOUNG PROFESSIONAL BOARD

Jack Holder, Co-Chair Sarah Smith, Co-Chair
Lauren Holey Lydia Howard Mac Major Gray Poplin Ruthie Powell

MISSION & PURPOSE

A MESSAGE FROM OUR FOUNDER
MARY FRANCES BOWLEY

2023 WAS A YEAR OF TREMENDOUS GROWTH. The "Trifecta": Christian, Amber, and Alissa, embraced the opportunity to excel in each of their areas of expertise, building toward assuming complete leadership upon my retirement.

Under Christian's leadership, we surpassed our initial $20 million capital campaign goal. She dedicated countless hours to understanding the history of Wellspring Living and our innovative approach to serving survivors. Christian was also honored with the Atlanta Business Chronicle's 40 Under 40 Award.

Amber's platform, Elevated Leadership, was launched to develop internal leaders. Through her strategic planning, the Wellspring Living Institute has expanded significantly, training leaders across the nation.

Alissa has also made tremendous strides in reshaping our key performance indicators and launching our first-ever post-MSW graduate fellowship, enhancing our clinical team. Wellspring Living is truly blessed to have Christian, Amber, and Alissa in these specialized roles.

Let's not forget our amazing team of compassionate and dedicated directors, coordinators, and staff, who have embraced this transition with greater intentionality.

It is evident that God has led the formation of this incredible team, and what a blessing they are to those served by Wellspring Living.

Mary Frances Bowley
Wellspring Living
Founder

ABOUT WELLSPRING LIVING

Since 2001, Wellspring Living has provided domestic sex trafficking victims and those at risk (ages 12+) with comprehensive, trauma-Informed, victim-centered recovery services through residential programs, community-based programs, and post-program support. Each program utilizes a multi-disciplinary service model to provide transformative carethrough three service pillars: housing, healing, and education. The focus for each participant is on developing their courage to move Forward and their confidence to succeed. Through operating best practices and with highly qualified staff, Wellspring Living programs are Statistically proven in providing restorative services that yield positive, life-changing results. As a Christian-based organization, our faith compels us to create an environment of transformative care through the comprehensive services we provide.

Wellspring Living's vision is to live in a world where every victim of sexual exploitation has access to ransformative care. Wellspring Living is a leader in the nation for residential care and through the Wellspring Living Institute is ble to educate, train, and mentor organizations around the world.

WELLSPRING LIVNG STAFF

EXECUTIVE LEADERSHIP

Christian Murphy, Chief Executive Officer

Amber Stewart, Chief Culture Officer

Alissa Tertichny, Chief Program Officer

PROGRAM LEADERSHIP

Dionysia Ambrose, Institute Services

Thiopia Ash Human Resources

Damita Bullock Girls' Residential

April Fresh, Women's Academy

Barb Giuliano, Director of Operations

Michelle Graves, Community ngagement

Andrea Hipwell, PPS & Survivor Engagement

Delton McGee, Receiving Hope Center

Deana Montgomery, Women's Residentia

Victoria Shelton-Stroud, Development

Cinzia Thomas, Education

Wellspring Living

ABOUT **OUR PROGRAMS**

Wellspring Living's programs provide women and youth with trauma-informed care, education, training, and therapy to achieve lifelong stability and success. Additionally, participants and their families benefit from follow-up services, housing support, and case management to foster long-term independence.

ADULT PROGRAMS

POST-PROGRAM SUPPORT Post-Program Support offers follow-up services for women (and their families) and youth who have participated in Wellspring Living's programs. Women and their families have access to housing support, including transitional housing and housing vouchers. Staff work to ensure that women and youth who transition from Wellspring Living are equipped with the tools and resources that they need to continue moving toward independence and long-term stability.

WOMEN'S ACADEMY The Women's Academy offers life-changing programming to young women who have experienced difficulty gaining living-wage employment due to life circumstances such as poverty, sexual abuse, and trafficking. The Women's Academy offers an invaluable opportunity to equip women in Atlanta's communities for success.

WOMEN'S RESIDENTIAL PROGRAM Providing trauma-informed care to survivors of Domestic Sex Trafficking and those at risk with the service of physical, emotional and spiritual restoration. In this program, participants receive education, personalized therapy, career training, supportive community, financial management, and life skills instruction off site at theWomen's Academy.

YOUTH PROGRAMS

RECEIVING HOPE CENTER Providing trauma-informed care to survivors of Domestic Sex Trafficking and those at risk with the service of physical, emotional and spiritual restoration. In this program, participants receive education, personalized therapy, career training, supportive community, financial management, and life skills instruction off site at theWomen's Academy.

GIRLS' RESIDENTIAL PROGRAM Providing trauma-informed care to survivors of Domestic Minor Sex Trafficking in the service of physical, emotional and spiritual restoration. In a safe residential environment, each girl is encouraged to set personal goals in her therapy and education, and each is supported by staff andvolunteersthroughout her journey of healing.

TRAINING AND ADVOCACY

TRAINING INSTITUTE The Training Institute equips organizations with the tools they need to succeed to create long lasting programming for survivors of exploitation. The number one priority is to help provide organizations with structure, relational help, philosophy, reporting, and ongoing troubleshooting that will create a safe place for healing to begin in new recovery programs.

OUR IMPACT

IN 2023, WE SERVED 180 CLIENTS DIRECTLY, PROVIDING SUPPORT AND ASSISTANCE. ADDITIONALLY, WE TRAINED 224 PROFESSIONALS AND PARENTS, IMPACTING OVER 59,353 YOUTH THROUGH VARIOUS PROGRAMS.

180 CLIENTS provided with support and assistance directly

4,905 HOURS of individual, group, and family therapy sessions offered across all p rog r ams

4,705 CASE MANAGEMENT SESSIONS completed across all programs

39,152 EDUCATIONAL AND TUTORING SERVICE HOURS across all programs

2046 LIFE SKILLS CLASSES completed for participants of all p rogr ams

DEMOGRAPHICS

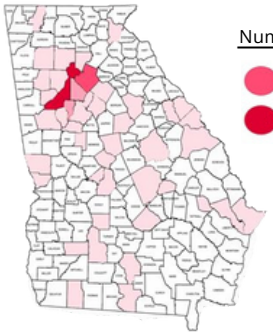
Wellspring Living offers a variety of services to survivors and those at risk of trafficking allowing for multiple months and even years of wrap-around support on their healing journey. Our direct services to survivors were extensive, with the Receiving Hope Center (RHC) serving 70 youth survivors, the Girls' Residential Program (GRP) aiding 25, and the Women's Residential Program (WRP) aiding 24, among others. In total, these programs reached 230 survivors, with 180 receiving unduplicated services.

Through our Training Institute, we trained professionals and parents from a variety of agencies, including medical professionals, school resource officers, nurses, social workers, and many more. This effort resulted in 224 professionals and parents being trained and positively impacting 59,353 youth.

Wellspring Living programs served participants from across Georgia, including the following counties: 23% Fulton, 7% Clayton, 13% Gwinnett, 7% Dekalb, 5% Cobb, 4% Douglas, and 41% other Georgia counties c ombin ed .

68% of participants were African American, 23% Caucasian, 1% Asian, 2% Latinx, and 6% Multi-racial. 55% were between 11 and 18, 11% were 19-25, and 34% were 26-45. 93% of participants identified as female, 2% were transgender, and 1% did not report their gender.

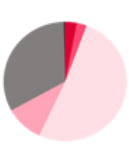
Reflecting on the past year's achievements, we are inspired by the resilience and determination of those we serve and humbled by the steadfast support of our donors, partners, staff, and volunteers. **Together, we have made significant strides in advancing our mission and creating a lasting impact in the lives of survivors.** Initiatives such as our Welcome Home campaign have only furthered our drive and brought us closer to our goal of providing even more survivors with a fresh start, empowering them to rebuild their lives with dignity, purpose, and resilience. As we look to the future, we remain dedicated to our vision of a world where every survivor of sexual exploitation has access to the transformative care they need.



Number of Participants, **By County**

- Between 41-60
- Between 21-40
- Between 11-20
- Between 1-10

Age, **Number of Participants (%)**

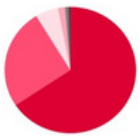


- 0-5, **7 (3%)**
- 6-12, **6 (3%)**
- 13-17, **118 (51%)**
- 18-24, **23 (10%)**
- 25-64, **75 (33%)**
- 65+, **1 (0%)**

Gender, **Number of Participants (%)**

- Female, **216 (95%)**
- Male, **9 (4%)**
- Transgender, **4 (1%)**
- Unknown, **1 (0%)**

Race & Ethnicity, **Number of Participants (%)**



- African American, **151 (66%)**
- Caucasian, **59 (26%)**
- Multiracial, **13 (6%)**
- Latino, **4 (2%)**
- Unknown, **2 (1%)**
- Asian or Pacific Islander, **1 (0%)**
- Other, **0 (0%)**

PROGRAM HIGHLIGHTS

At Wellspring Living, our programs are built on the pillars of Housing, Healing, and Education, providing comprehensive care and support to survivors and those at risk of exploitation. Through these core areas, we empower individuals to transform their lives and build brighter futures, making a lasting impact in our community.

Program Title	*Number Served*	*Gender*	*Age Group*
Girls' Residential Program	25 Youth	Fe ma le	Age 12-17
Receiving Hope Center	70 Youth	Male and Female	Age 12-17
Women's Residential Program	24 Women	Fe ma le	Age 18+
Women's Academy	59 Women 13 Families	Fe ma le Fa milie s	Age 18+
Graduate Programming			Ages 18+ and their children.

ADULT PROGRAMMING HIGHLIGHTS

POST PROGRAM SUPPORT PROGRAM EXPANSION:
Wellspring Living added a Housing Navigator to our Post Program Support Services team. This role serves as the link between survivors and services, working directly with survivors and alongside case managers, social workers, and other service providers to address survivor's needs on entry to housing services.

WOMEN'S ACADEMY NEW LOCATION: The Women's Academy relocated to the APS Adult Education Center. This new location is safer, has more convenient access to MARTA, and has GED, tutoring services, and a variety of certifications available for participants.

SEVEN CHALLENGES SUBSTANCE USE PROGRAMMING
Recognizing the substance use issues among participants, Wellspring Living licensed the Seven Challenges curriculum, an evidence-based program tailored for young individuals. Clinical staff completed facilitator training, enhancing our capacity to guide participants in making positive life decisions.

MENTAL HEALTH SERVICE ENHANCEMENTS:
The Women's Academy transitioned from a dual Counselor-Human Service Professional model to a Clinical Case Management model. The Clinical Case Management model is better suited for our outpatient, community-based setting. It provides comprehensive support, including skill-building, increasing support networks, problem-solving, care coordination, treatment planning, resource provision, referral support, crisis intervention, and mental health counseling. This holistic approach better positions our participants for success in their personal development journey. to completion.

TRAINING INSTITUTE HIGHLIGHT

NATIONAL EXPANSION AND GLOBAL ADVOCACY EFFORTS:
The Institute, Wellspring Living's training branch, has kicked off a national expansion. The team began identifying expansion cities and building new partnerships to serve survivors and their advocates.
Staff members also presented at the International Institute for Restorative Practices (IIRP) World Conference in Detroit, Michigan, where they shared insights on providing a trauma-informed continuum of care with advocates from across the US, Canada, and South Africa.

VOLUNTEERS

We recognize and thank our volunteers for their unwavering commitment to our mission to help survivors and those at risk transform their lives! Whether it was tutoring youth in the classroom, teaching a life skill to our adult participants, beautifying our program grounds, or tagging clothing in the retail stores, our volunteers have served as the hands and feet of our mission over the past year. In 2023, 467 volunteers donated 9,319 hours of their time in service to our residential, community, and retail locations. Through the sharing of time, resources, and advocacy, we hoped each volunteer experienced personal transformation alongside our participants.

The totals for volunteers in 2023 amounted to **467** in d ivid ua ls .

The total value of these hours is estimated at **$24 4,1 64.**

These volunteers contributed a combined total of **9,319** hours.

Read left to right. **Row 1**: The UPS Executive team will create 15 stockings and handmade blankets for program participants; Erica Sarkissian and her team at Delta Air Lines provided Thanksgiving Meal Kits to families in the Wellspring Women's Academy, ensuring that survivors can enjoy a special meal with their families this holiday season. **Row 2**: IHG partnered with their local team members to generously donate household, personal, and hygiene items for participants at the Receiving Hope Center and the Women's Residential Program; Perkins&Will spent the Dr. Martin Luther King, Jr. holiday assembling over 35 bags of food and essential items for our program participants. **Row 3**: The Regional Sales Teams at Mag Mutual started an initiative to provide book bags with fun summer activities for our youth and "Wellness Bags" for our adult program participants; Charity Guild of Johns Creek assembled care packages for participants.

WELLSPRING LIVING'S IMPACTFUL WORK IS MADE ACHIEVABLE through the invaluable support of our exceptional **partners, donors, volunteers, staff, community, and others** who keep the organization's mission alive.

2023 PARTNERS

1 Pa th
4THPARK
A cc e ntu re
Adco
Agnes Scott College
A Happy House
Alliance Orthodontics
Arnell Golden Gregory LLP
Atlanta Angels
Atlanta Center for Self-Sufficiency
Atlanta Public Schools
Atlanta Volunteer Lawyers
Atlanta Watershed
Apparo
Automatic Protection
Bridge Community Center
Briarwood Baptist Church
Child Advocacy Centers of Georgia
CCI of DHS
Center for Black Women's Wellness
Chastain Horse Park
Children's Healthcare of Atlanta
Cierra Fly Bobo
City of Duluth
City of Atlanta Watershed Department
Cooper Lighting
Corrie's House
Costco (Dallas)
Court Appointed Special Advocates (CASA)
Criminal Justice Coordinating Council (CJC C)
CROSBY by Mollie Burch
Dade
Day by Day Therapy
DBHDD (Dept of Behavioral Health)
Delta Air Lines
Delta Community Credit Union
Dental Traditions
D H S.D FC S. RB WO
DJJ (Dept of Juvenile Justice)
Dondee Nation
Dr. C. Missy Moore
Dress for Success Atlanta
Empower Her Network
Empowerment Resource Center
Eye Consultants
Family Ties
Florida State University
Four Corners Medical Center
Fulton County Government
Fulton County School District
Khadijah Abdur-Rahman & Fulton County District 6
Gathering Industries
GA Center for Child Advocacy
GCCA Envision Project
Georgia Department of Natural Resources
Georgia Dept of Family & Children Services
Girls Inc. of Greater Atlanta
Girls Scouts of Greater Atlanta
Good Samaritan Hospital
Grace A2Z Mobile LLC
Greenberg Traurig, LLP
Hapeville First UM Church
Helping Mamas
Highland Rivers Behavioral Health
Hiram Beauty Store
Home Depot (Hiram)
House of Hope
Howard University
Human Trafficking Victims Assist Org
Incisive
InterContinental Hotels Group
Junior League of Atlanta
Keisha's Beauty Supply Store
Kennesaw State University
La mps ta nd
Leaving the Jar
Legal Aid Atlanta
Life Bridge Church
Literacy Action
liveSAFE
MAAC (Multi Agency Alliance for Children)
Malouf Foundation
MARTA
McEwen Solutions
McKenna Farms
McKesson
Mercy Care
Metro Fire & Safety
Micah's Promise
Micro ceptio n
Morton's Legacy Center
M OT IVO
Mohawk Flooring
National Center for Civil and Human Rights
Niva ti
National Center for Missing and Exploited Children (NCMEC)
New Hope Church
Nurse Practitioner - Quaile
Office of Provider Management
Our Legacy House
Palmetto Family Dental
Partners in Change
Paulding County Library
Perimeter Church
Piedmont Healthcare
Potter's House (The)
Praysha Spearman (Renew Therapy)
Pridestaff
Rahab Refuge
Rainlux Group
RCCL (Residential Child Care License)

Re: Imagine

Rebecca Bender Initiative/Elevate
Recover Hope
Richmont Grad University
Roger Holsapple
Rotary Club of Atlanta
Rotary Club of Peachtree City
Safehouse Project
Seven Challenges (The)

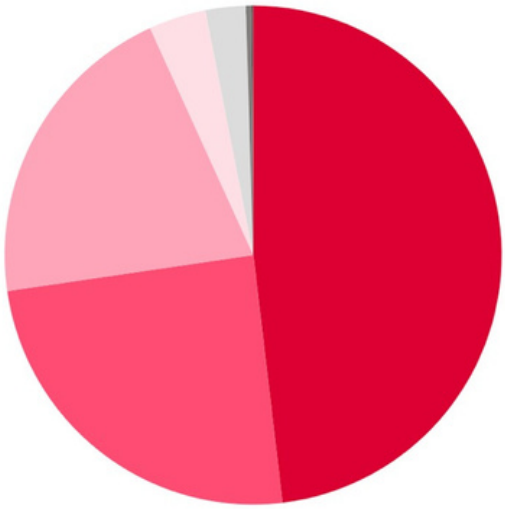
S NIPE S

Southern Crescent Women's Healthcare

Stone Resource Group
Street Law
Strive Atlanta
Solid Gold
Synchrony Financial
Tapestri
TCU TBRI
Tharros Place
The Ezekiel Haven Project
The Clog Dawg
Tri Star Automotive
Tranquil Life Counseling Center
T rillium
Tulane University School of SW
TurnAround Inc
UGA School of Social Work
Unite USA Inc
United Parcel Service
United Way of Greater Atlanta
University of GA Extension Program
Viewpoint Health
Vine to the Least of These, Inc.
Vanderbilt University School of Nursing
Wake Forest University
Walden University
Waits & Williams
Wellstar Paulding
Yalo

FINANCIALS

WELLSPRING LIVING SECURES ITS FINANCIAL RESOURCES THROUGH A DYNAMIC BLEND OF PHILANTHROPIC AVENUES AND REVENUE-GENERATING ENDEAVORS. Our funding streams encompass a spectrum of sources, including generous contributions from individual donors, corporate partnerships, and foundation grants. Additionally, we have two retail stores, Wellspring Treasures, that not only serve as a revenue source for our restoration programs, but also a hub for communities to engage with our work and be a part of the solution to help restore lives. Annual events also serve as an integral part of Wellspring Living's fundraising efforts. This diverse funding strategy amplifies our capacity to deliver vital services and support to our participants.



- Donations (Campaign), **10,181,306 (48%)**
- Donations (Excluding Campaign Initiatives), **5,200,887 (25%)**
- Service Income, **4,334,767 (20%)**
- Event Revenue, **788,399 (4%)**
- Sales, **554,748 (3%)**
- Other, **81,455 (0%)**
- Investment,**18,382 (0%)**

In 2023, the Wellspring Living Courage Gala raised over $600,000 to support our programs, while the Summer Supper at Vinewood Stables contributed over $90,000. Treasures Retail stores generated over $ 554,000 for programs, and supporters donated more than $30,000 in in-kind gifts, including goods, experiences, and services.

WELCOME HOME CAMPAIGN

In spite of our many successes, the continuum of care for trafficking survivors is fragmented across multiple locations and providers, making it difficult for survivors to access the comprehensive care they need. The Welcome Home Campaign brings to life our vision of the expanded Wellspring Living South Campus. It will be the largest safe space for survivors to call home in Atlanta, Georgia, while they progress through an enhanced and expanded care continuum—removing as many barriers as possible to lasting freedom and self-sufficiency. Most importantly, it will help even more victims find their path to healing.

As we reflect on the past year, we are proud of the progress we've made with the Welcome Home Campaign and the unwavering support from our community. During 2023, we reached 93% of Our $24 million campaign goal. This is a significant marker of our progress, demonstrating strong support and confidence in our project from various stakeholders.

The projects prioritized in this phase of campus growth will enable Wellspring Living to serve 460+ individuals each year on our South Campus as well as enhance operational efficiencies at one centralized location. Of note, these spaces will increase residential services by nearly 90% and more than triple capacity across all programming facilitated on our South Campus.

- **Cornerstone Building** **($9,090,146)**
  - A 19,700 sq. ft training and supportive services center that will serve 200+ women participating in the Women's Academy along with 100+ Wellspring Living Institute clients annually.
- **Youth Residential Program Building** **{$5,861,916)**
  - A 13,000 sq. ft building home to 15 youth residences that will serve 32+ youth of all genders each year.
- **Activities & Training Building** **($3,955,912)**
  - An 8,650 sq. ft facility home to classrooms that support our accredited school program and Institute training, along with sports and wellness programming.
- **Graduate Village South** **($1,167,892)**
  - Features six 450 sq. ft tiny homes, two community buildings, and a park for families to thrive together and achieve sustainable restoration, thereby minimizing risk of re-e xpl o i tat i on.

Welcome Home

The Capital Campaign for Wellspring Living

Capacity Building & Program Expansion **($3,000,000)** will also support the increased operating costs that come with expanding our programming and services over a three-year period to serve a greater number of survivors. Welcome Home Campaign Chairs, the **UPS Foundation**, and **Delta Air Lines** have served as long-standing champions in the fight against human trafficking. Their visible leadership have enhanced Wellspring Living's visibility and impact on the lives of survivors in 2023 and set the foundation for wider impact in the years ahead. We invite you to view the partnership video here: **Partnership Video.**

Scan the QR code to learn more about the Welcome Home campaign.

Wellspring Living

Transforming lives of those at risk or victimized by sexual exploitation

2023 Impact Report

wellspringliving.org